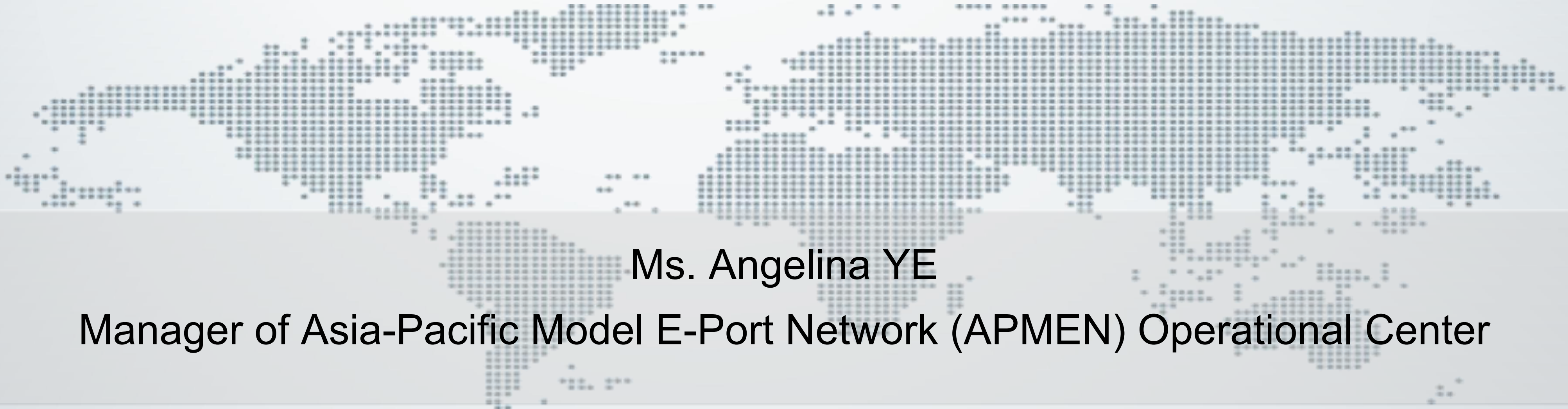


# **Promoting Supply Chain Connectivity and Integration by Cooperation of APEC Centers and APMEN Initiatives**



Ms. Angelina YE

Manager of Asia-Pacific Model E-Port Network (APMEN) Operational Center

# Establishment of APMEN



**APEC**  
**CHINA 2014**



**May 2014   Qingdao, China**

APEC Ministers Responsible for Trade(MRT) noted that **successful E-port frameworks could be one of effective underlying solutions for helping our economies implement their Single Window programs** and endorsed the project proposal of *Promoting Supply Chain Connectivity through a Model E-Port Initiative*.



**November 2014   Beijing, China**

The 22<sup>nd</sup> APEC Economic Leaders' Meeting(AELM) endorsed the establishment of Asia-Pacific Model E-port Network and APMEN Operational Center.

# Terms of Reference of APMEN



**Overarching goal:** Promoting Trade Facilitation and Supply Chain Connectivity

- Making contributions to ***Suggested Framework for Phase Two of the Supply Chain Connectivity Framework Action Plan 2017-2022*** (SCFAP II)
- Making contributions to the ***APEC Connectivity Blueprint*** under the pillar of institutional connectivity
- Making contributions to the implementation of WTO ***Trade Facilitation Agreement***



# APMEN Members

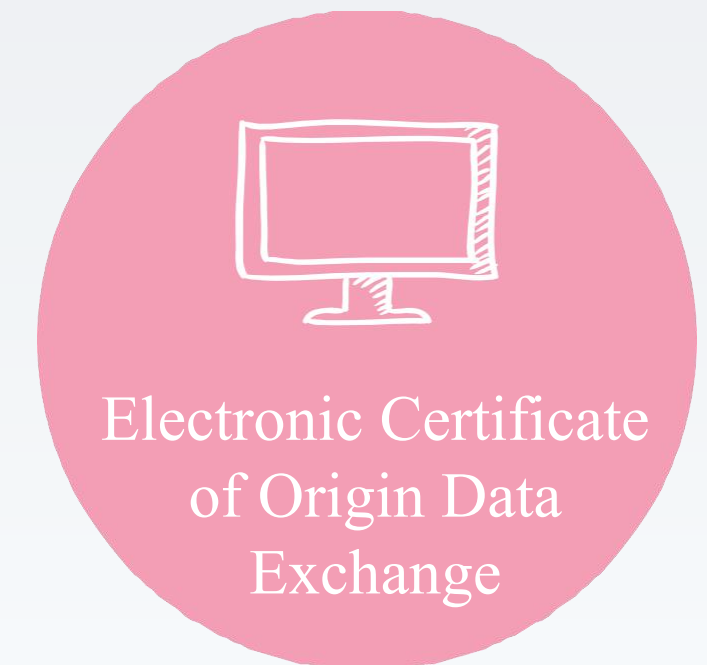
So far, a total of 22 ports and E-Ports from 12 APEC member economies have joined APMEN.



# Pilot projects

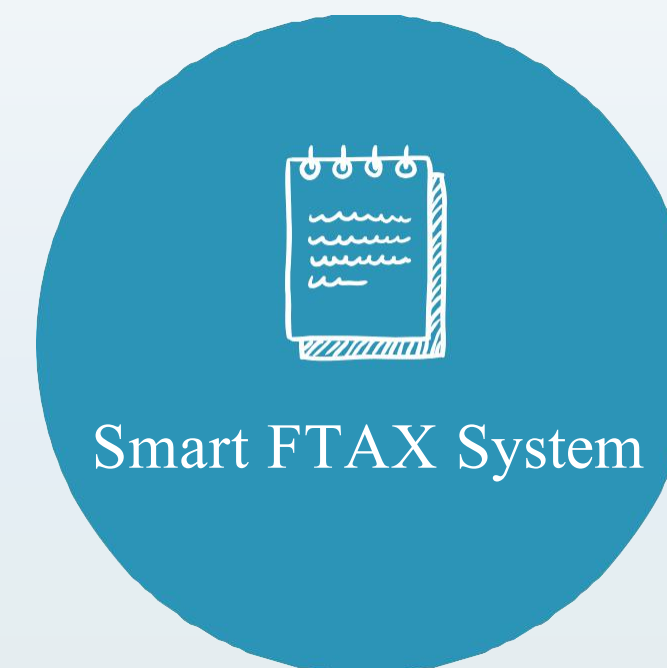


## First Batch



FTA

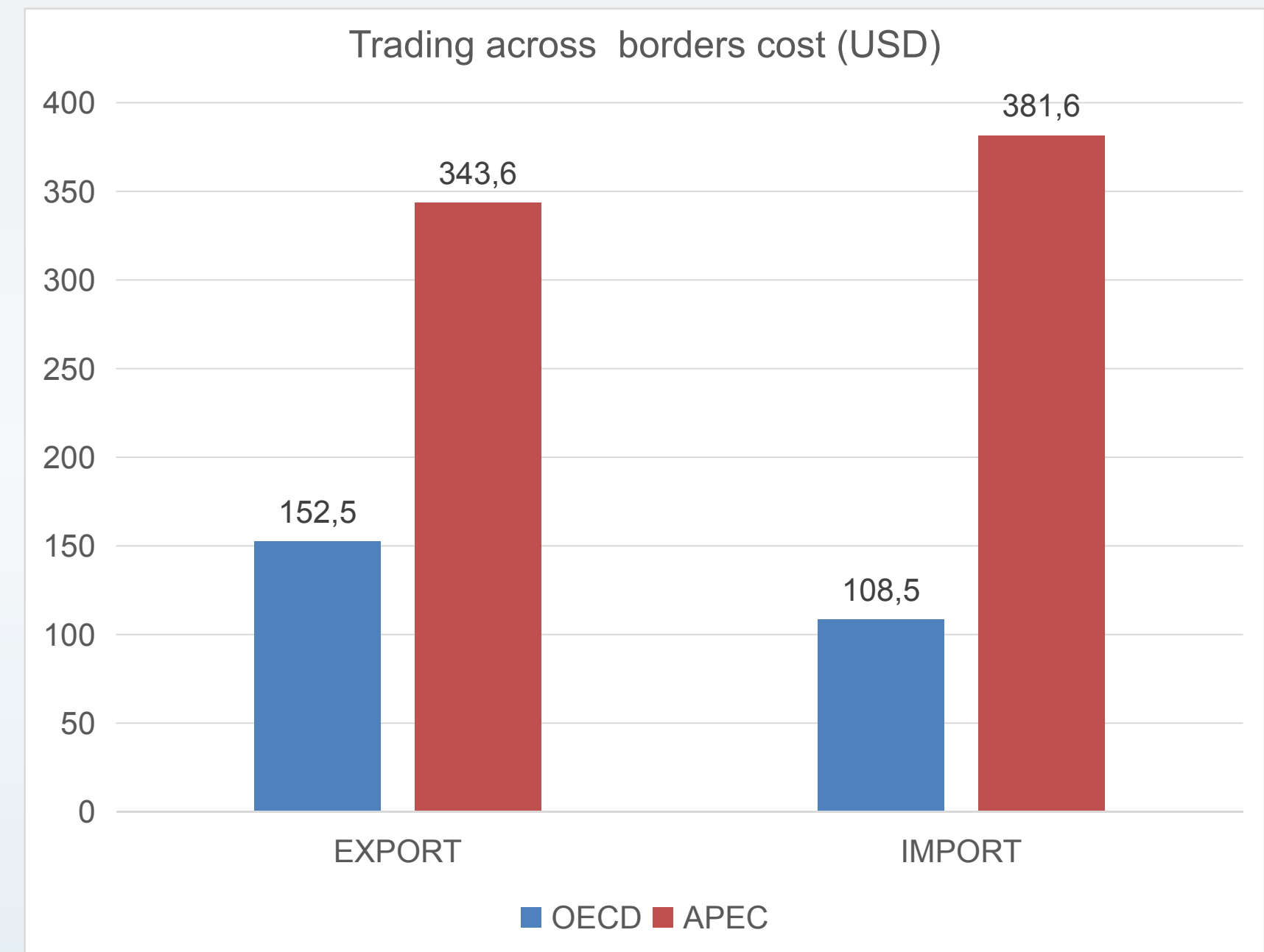
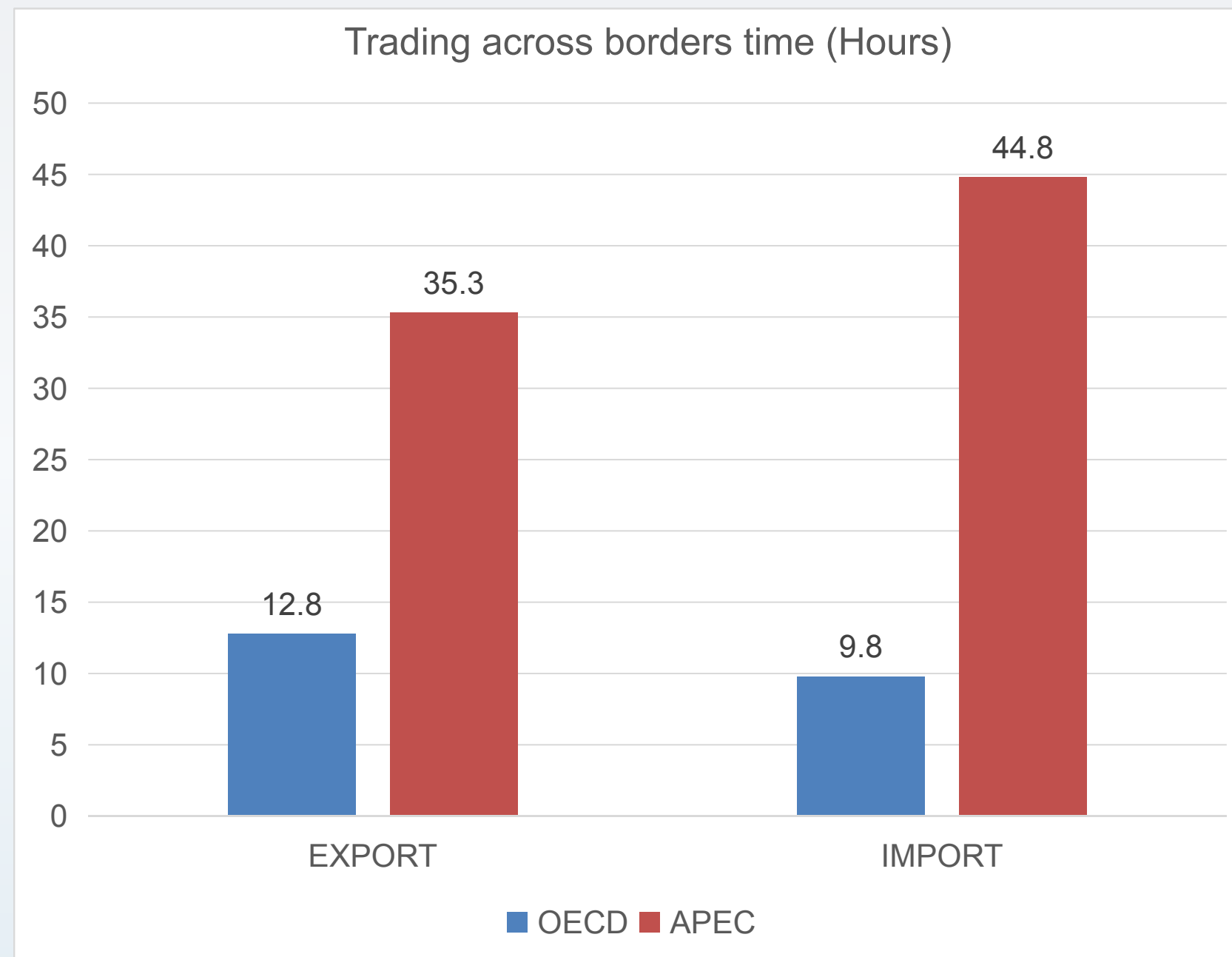
## Second Batch





# Main Issue

# Main Issue: Lack of coordinated border management among economies



Source: Doing Business World Bank 2018-Time and Cost For Border Compliance

# APMEN Implementation Measures for SCFAP II

The 24th APEC Economic Leaders' Meeting (AELM) adopted the Suggested Framework for Phase Two of the Supply Chain Connectivity Framework Action Plan 2017-2022, which aims to refocus and to deepen work in chokepoints where additional improvements can be made on time, cost, and uncertainty.

## ★ 5 chokepoints in SCFAP II

**Chokepoint 1:** Lack of coordinated border management and underdeveloped border clearance and procedures

**Chokepoint 2:** Inadequate quality and lack of access to transportation infrastructure and services

**Chokepoint 3:** Unreliable logistics services and high logistical costs

**Chokepoint 4:** Limited regulatory cooperation and best practices

**Chokepoint 5:** Underdeveloped policy and regulatory infrastructure for e-commerce.

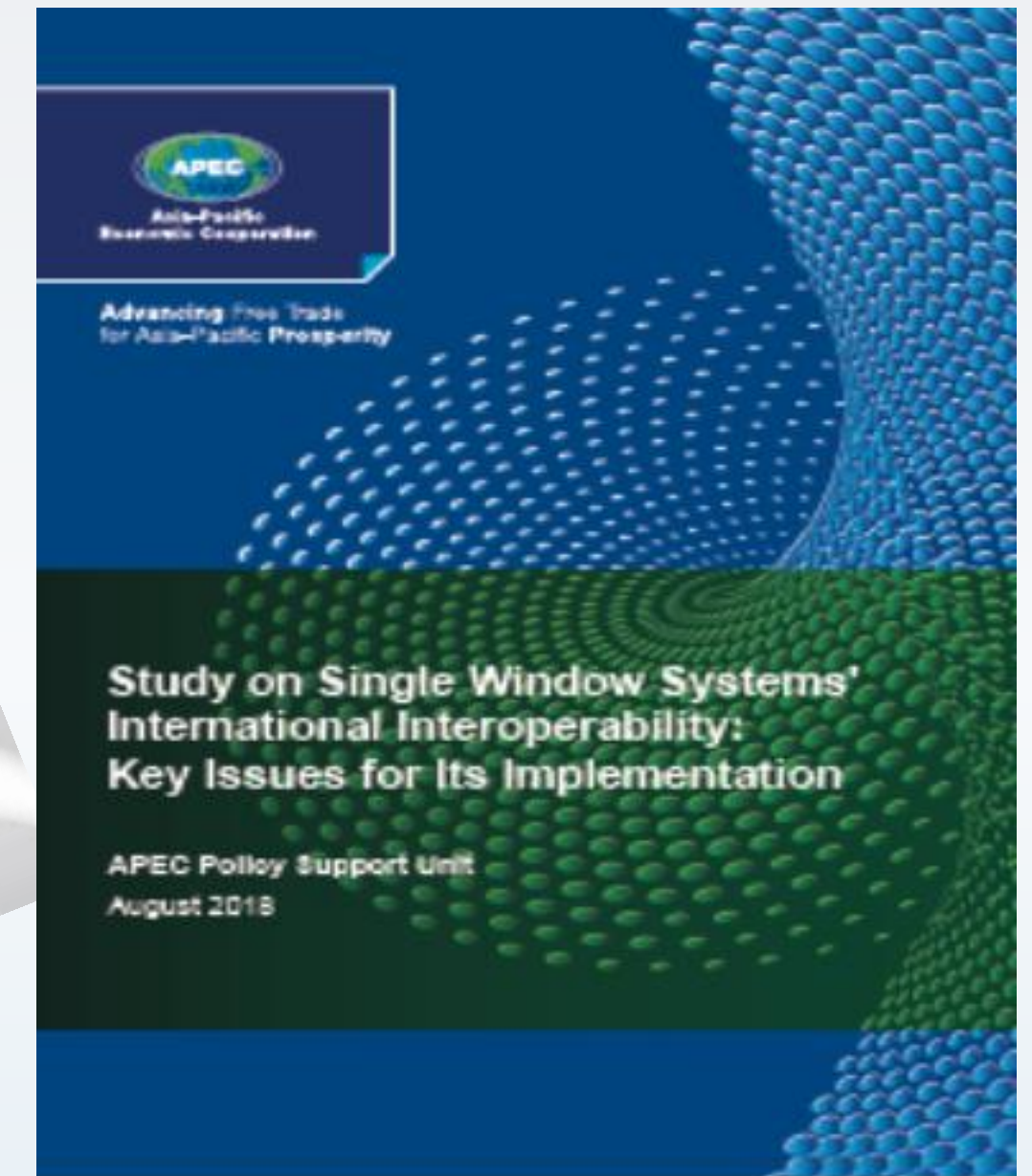
APMEN has put forward the *APMEN Implementation Measures for SCFAP II*, which provides solutions to the first, second and fourth chokepoints of the SCFAP II. APMEN Implementation Measures for SCFAP II has been endorsed by APEC CTI in 2017.



# Empirical Studies about SW Interoperability from APEC PSU

Development of domestic SW

Examples of interoperability of SW



**Recommendation of the limited pilot of the Study on SW Interoperability from APEC Policy Support Unit 2018**



# Cooperation Proposal

# Open for Cooperation - Supply Chain Integration and Connectivity

- *Supply Chain Integration 4.0 through APEC Single Window Interoperability Action Plan* proposed by Chile, China and Peru was officially endorsed by APEC CTI in July, 2019 with APMEN's example and contribution.
- APMEN propose to work closely with APEC Technology Transfer Center to promote the implementation of the *Supply Chain Integration 4.0 through APEC Single Window Interoperability Action Plan* with the application of advanced technology

**Smart Border**

**Smart Logistics**

**Smart Trade**

**Tracking**

**Traceability**

**Trade Finance**

Supply Chain Integration 4.0

3S & 3T

# Tracking

- The tracking service can help shippers and logistics operators be aware of the events and incidents taking place in the end-to-end logistics
- The international interoperability of single windows could potentially be an instrument to offer cross-border track and trace services.





# Tracking - Visualization of Sea Freight Logistics

The project aims at enhancing the visibility, integrity and transparency of the maritime supply chain data exchange with APMEN members exchange port-to-port information on cargo location and container status.

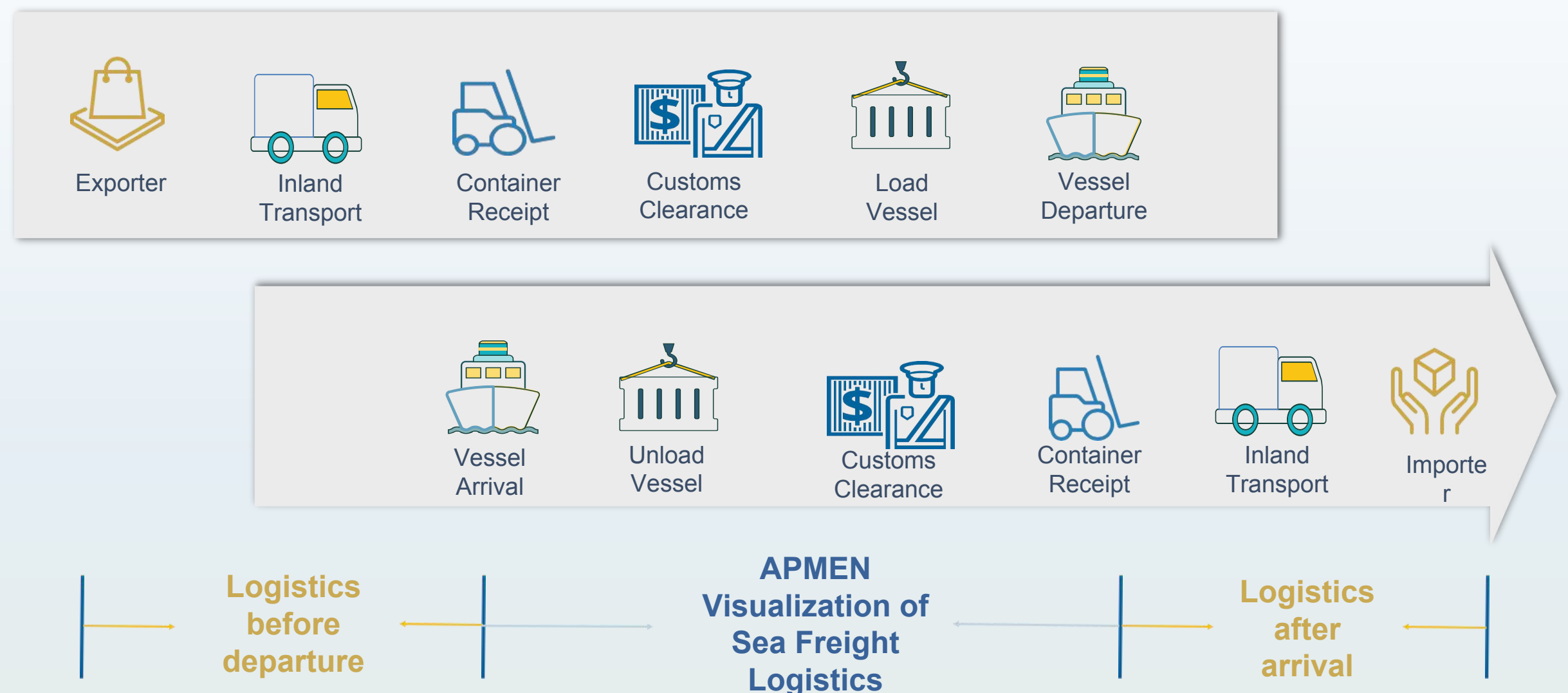
- Project Phase I defined 8 common events and has been successfully completed with the participation of NSW Port, Shanghai E-port and Xiamen E-port.
- The project was selected in the ***Case Studies on Addressing Connectivity Challenges in APEC Economies*** published by APEC PSU.
- Project Phase II aims to implement automated data exchange among different systems among more APMEN members and related stakeholders.



Asia-Pacific Model E-port Network  
Visualisation of Sea Freight Logistics  
Phase 1 – Findings & Recommendations



Visualization of Sea Freight Logistics  
Phase I Report



# Tracking - Digitalization of Air Freight Logistics

The project is aimed at building an end-to-end paperless pre-clearance process for air cargo by replacing paper documents with digital information transmission. It renovates the traditional process by enabling digital transmission of electronic air waybills(e-AWB) among airlines, airport ground handling agency and Single Windows.

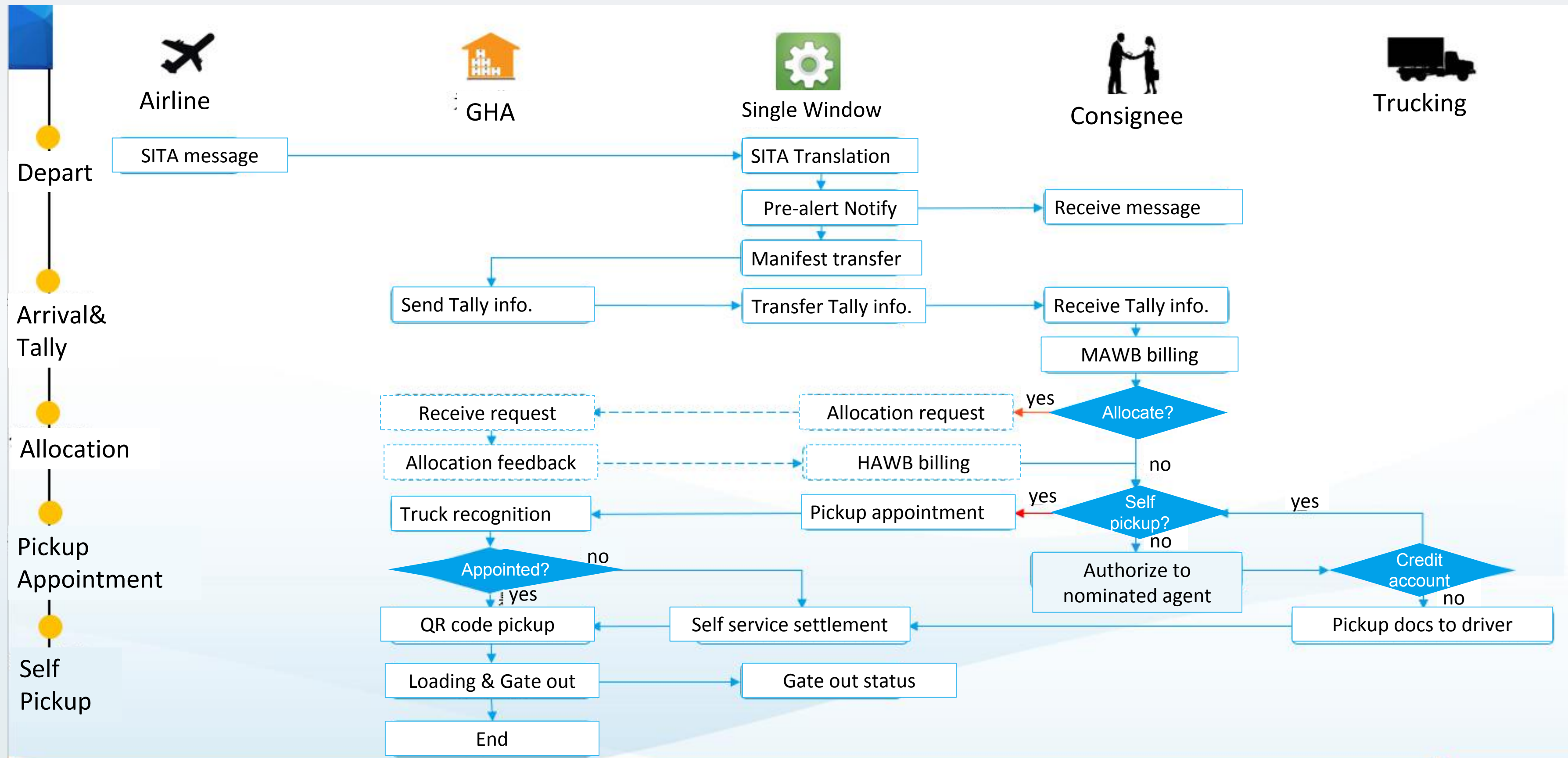
- 1 Airlines transmit AWB data to “Single Window” (SW)
- 2 SW provides AWB data by email to Freight Forwarders (FFs) and Customs Brokers
- 3 FFs and Customs Brokers proceed Customs Pre-declaration

- 4 Information query and alert on visualized updated status
- 5 Customs release and cargo delivery

## Highlights:

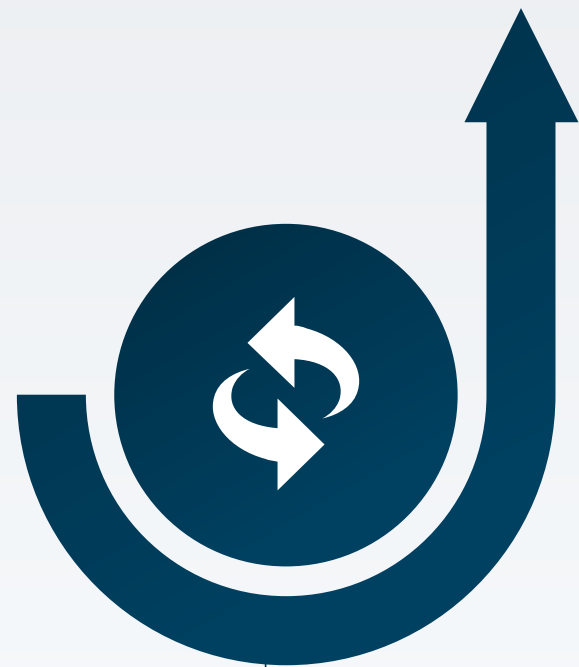
1. e-AWB implementation
2. IATA message standard
3. End to end Paperless transportation
4. Streamline operation procedure
5. Enhance Customs Clearance Efficiency

# The Optimization of Air Freight Operation Procedure (Import)



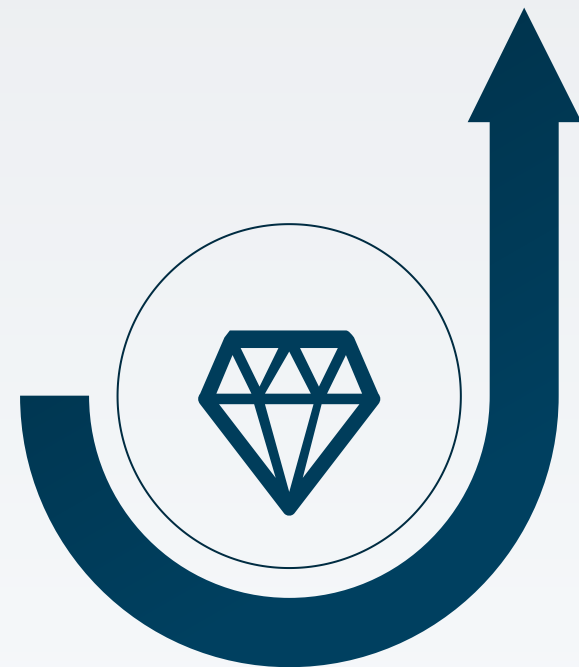


# Significance of Smart Border and Digital Tracking



## Pursue Sustainability

According to IATA report, the reduction in paper documents is expected to reach 7,800 tons per year through the realization of air and electronic cargo, effectively contributing to sustainable development



## Reduce Costs

Lowering cost and improving efficiency by largely reducing the processing and filing costs



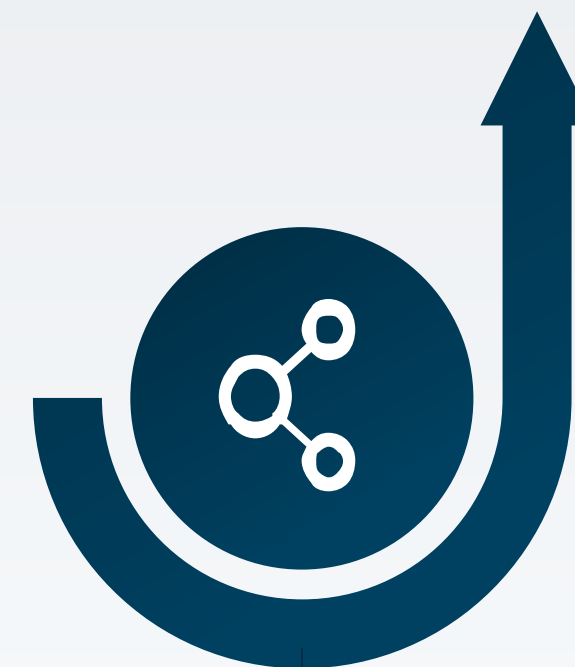
## Improve Data Quality

Improve the quality and accuracy of data by setting up the automatic checks, specifying required fields, etc.



## Increase Efficiency

Improve the operational efficiency of the logistics supply chain by reducing end-to-end processing time and significantly reducing the time of goods to the station



## Promote Innovation

Both Standardization and digitization are important drivers of the development of new and innovative services and solutions. E-cargo will help optimize the air logistics supply chain processes and further discover the new values



## Ensure Compliance

Promote compliance with international and national regulations by participants in the logistics chain (e.g. to promote compliance with applicable requirements by advance electronic information(AEI)

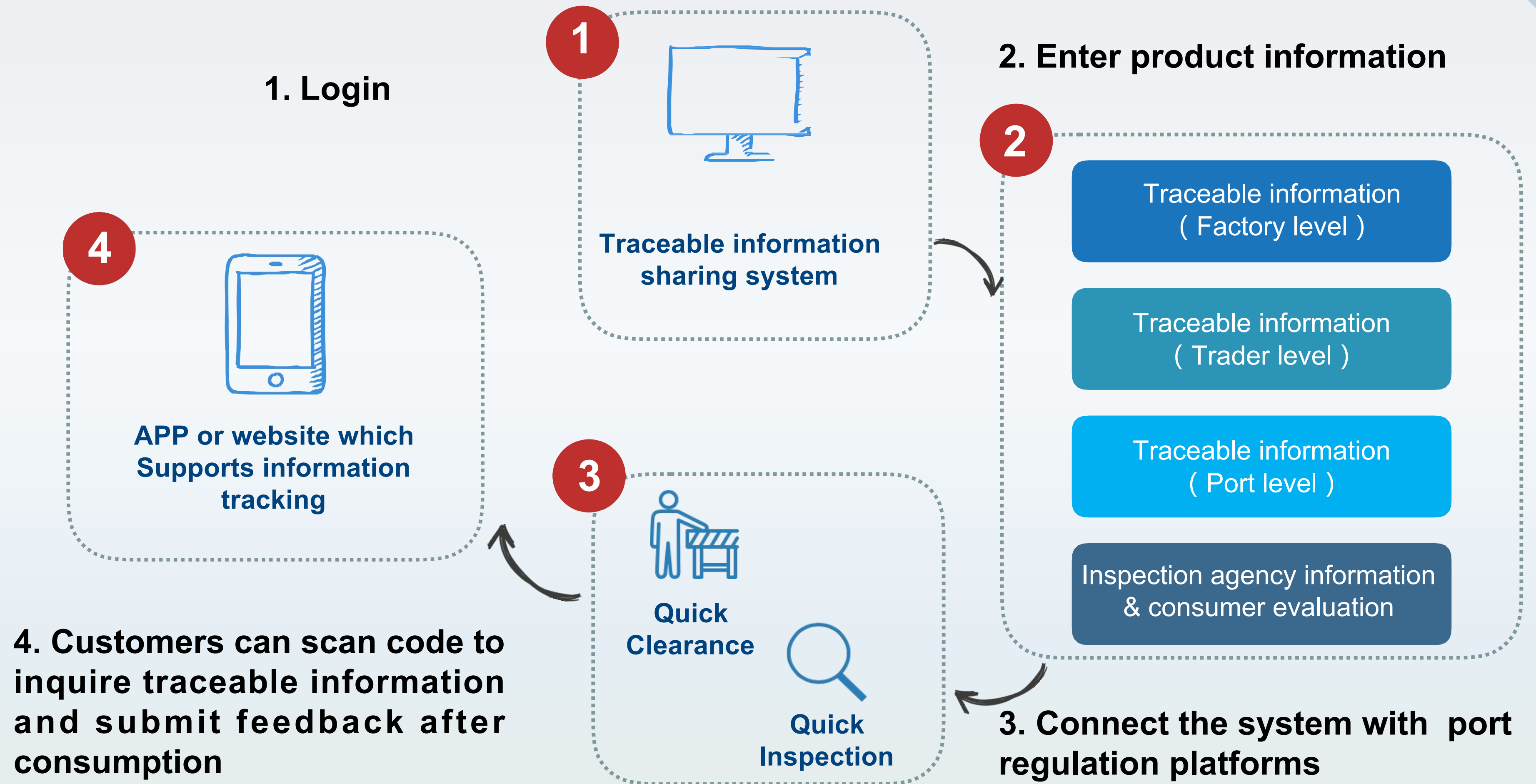


# Traceability

- The traceability service can provide product traceability from manufacturer end to consumer end and help prevent counterfeit.
- Pilots have already been conducted to explore how Global Data Standards (GDS) can be applied in the Traceability service.

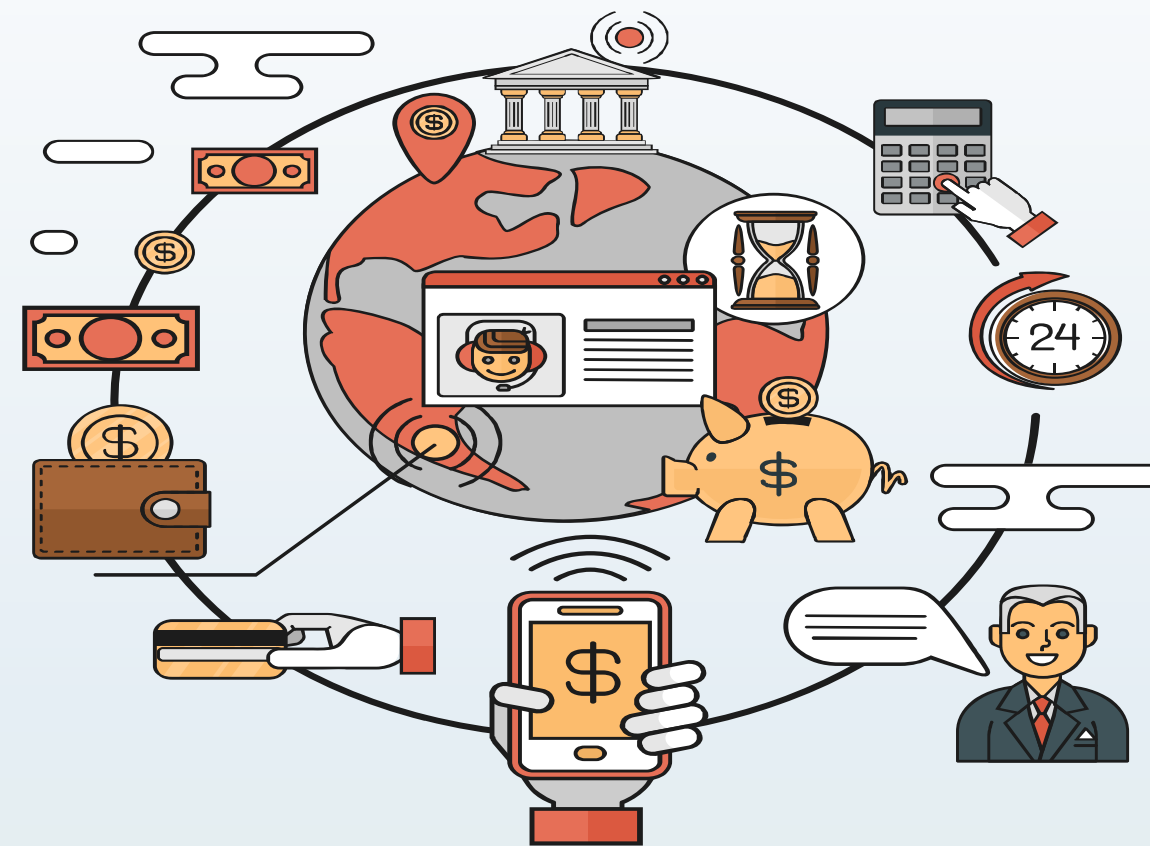


# Product Traceability System

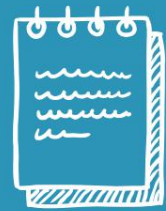


# Trade Finance

- A trade finance platform can be developed to integrate and digitalize logistics, product and payment information. The status of financing, goods delivery, and payment can be tracked and become accessible to participants on the trade finance platform.



# Smart FTAX System



Smart FTAX  
System

- Smart FTAX provides enterprises with one-stop platform to search for the FTA tariff rates and all sets of rules of origin, which effectively solves the two biggest challenges.

## One-Stop FTA Preferential Tariff Application System

Search for  
the Best  
FTA Tariffs

Calculate and  
Simulate Tariff  
Savings

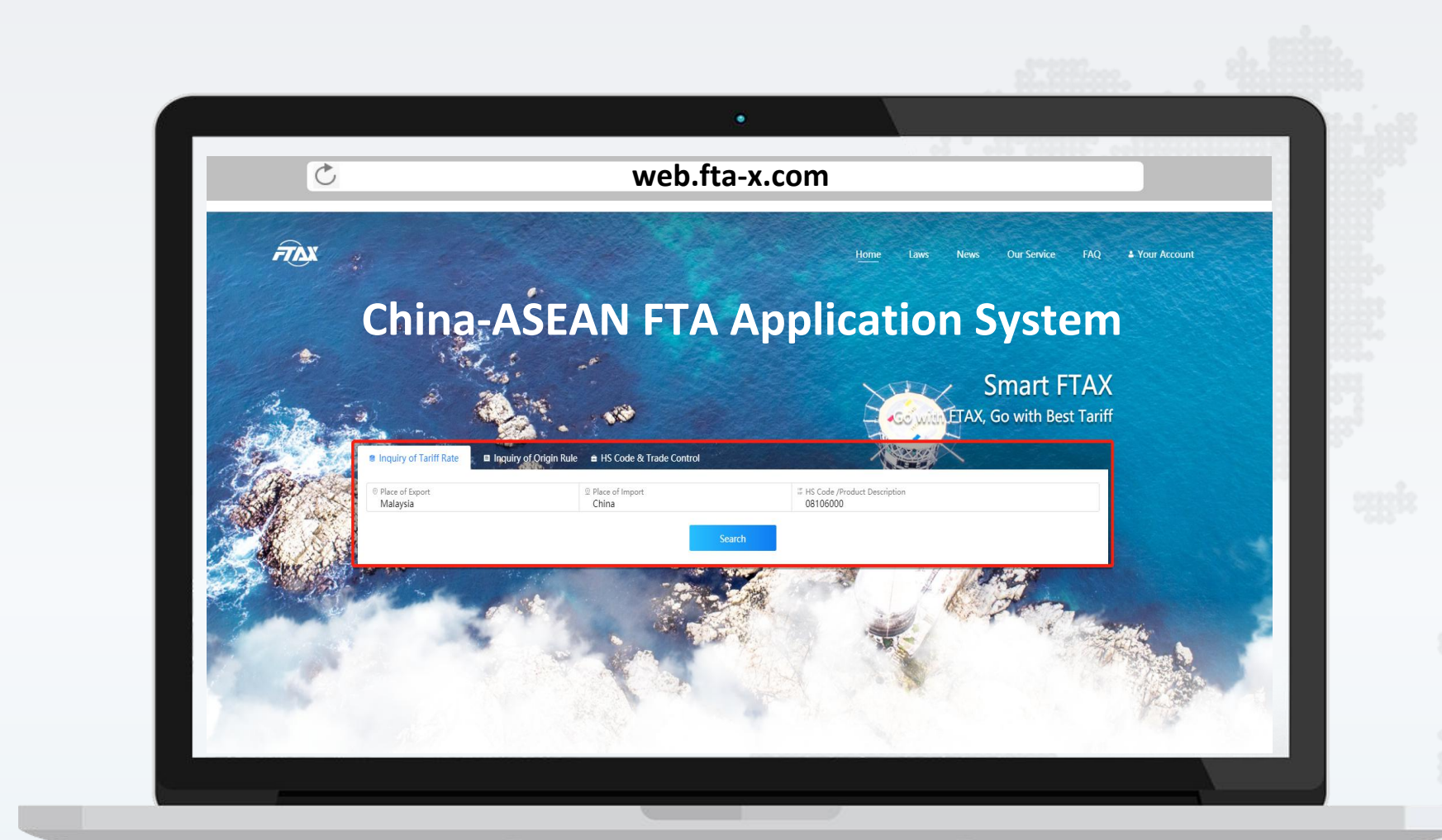
Check  
Comprehensive  
Rules of Origin

Comply with  
the Required  
Documents

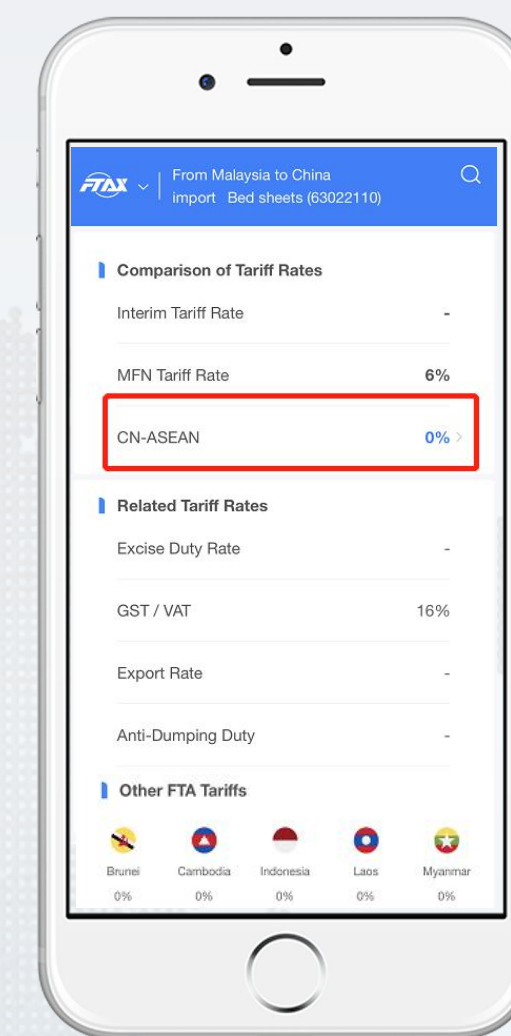
Acquire the  
Latest Laws  
and Policies



Smart FTAX System: EN <https://web.fta-x.com> CN <https://fta-x.com>



One-Stop Tariff Inquiry for Optimal FTA Solutions



Easy Access from PC and Phone



*Go with FTAX, Go with Best Tariff*

# Smart FTAX Market Coverage and Global Impact



## Positive Market Feedback

01.Cumulative Qeries Number

> 3,970,000

02. Active User Number

> 50,000

03. Accessible City Number

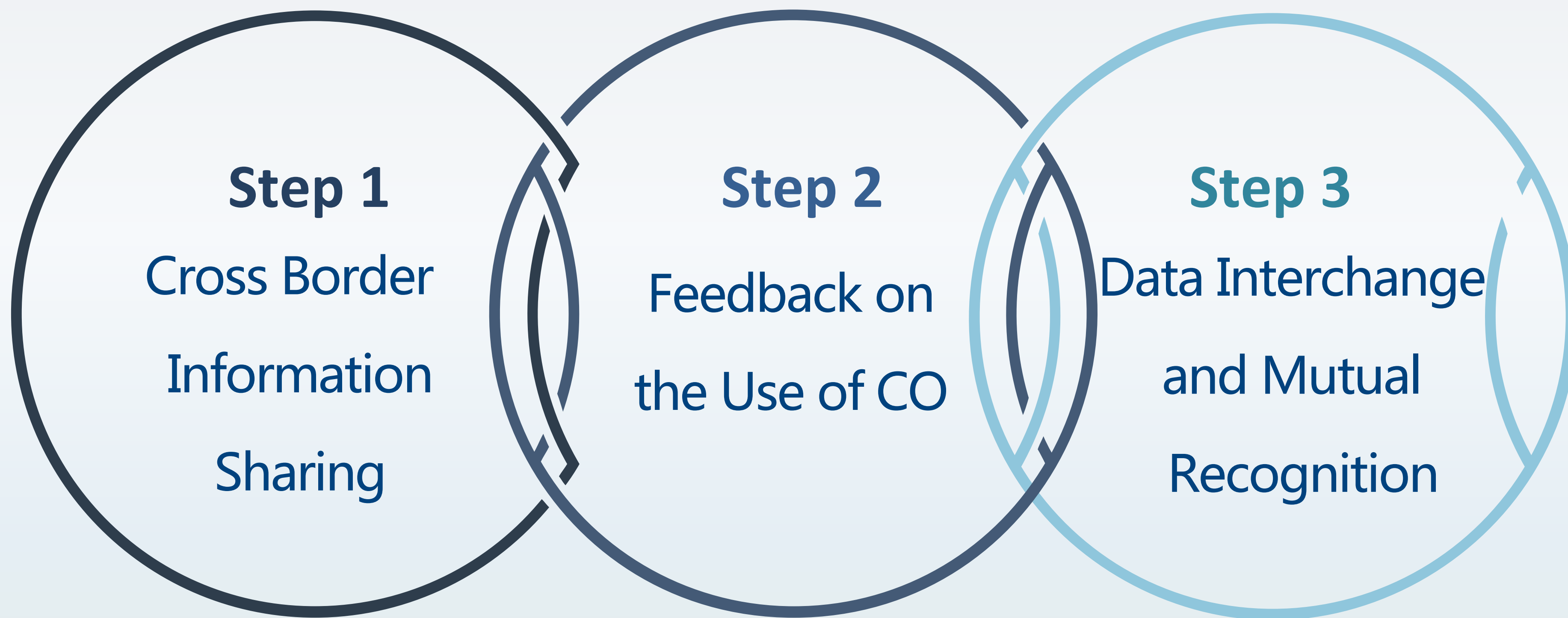
> 100

Source: Smart FTAX \*By October, 2019

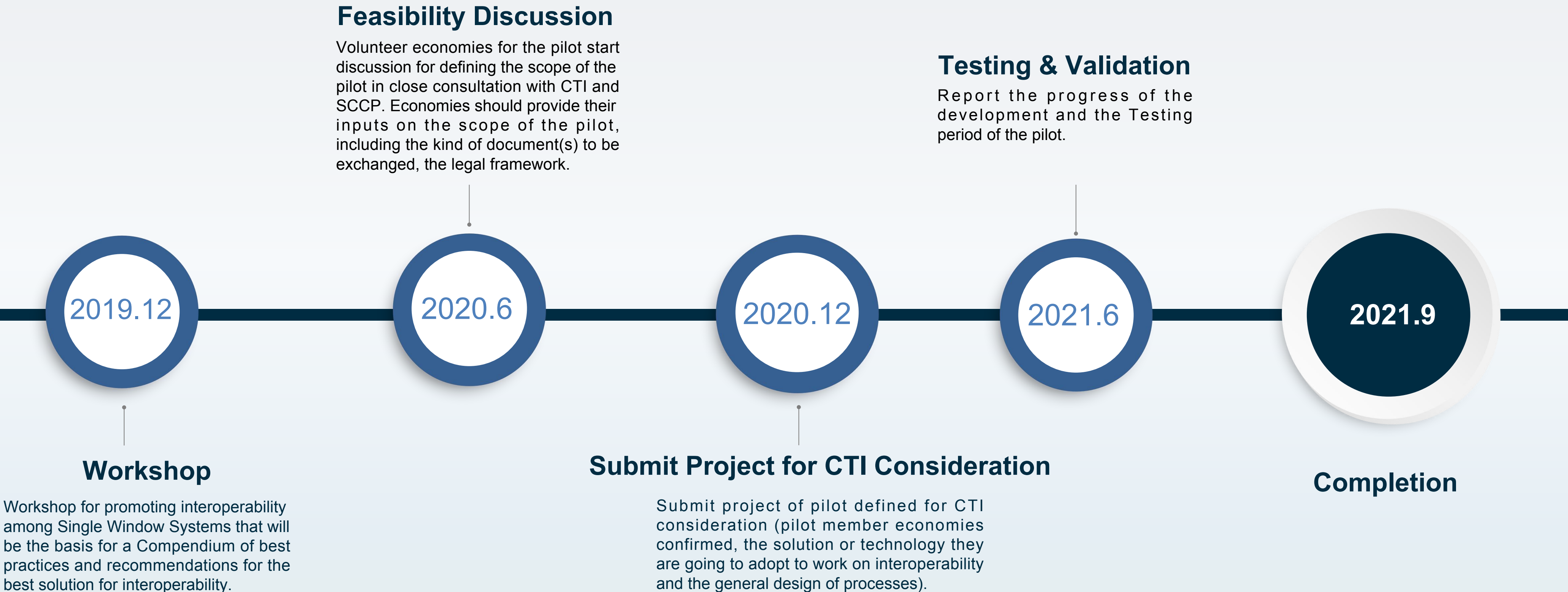
# Electronic Certificate of Origin



The project aims to promote the interconnection, interchange and mutual recognition of ECO



# Timeline





# THANKS!



APMEN website  
[www.apmenet.org](http://www.apmenet.org)



APMEN  
Wechat Account