

## Strengthen Communication Among Mechanisms via APEC Network Resources

JD (Jiang Di)

Online Communications Manager

**Advancing** Free Trade for Asia-Pacific **Prosperity** 

## **APFC.ORG | Official Online Channel**





**APEC Business Travel Card** 

#### Website

# Website Design Revolution



#### Welcome to the Home Page of the

#### Asia-Pacific Economic Cooperation

#### **APEC Secretariat**

APEC	APEC An Introduction to APEC	APEC	Member Economies APEC members profile, contact persons
APEC	Latest Updates on APEC  ***Moreon New Announcements  **Press Advisory / Press Release  **Calendar of APEC Activities**	APEC	Advisory Groups  ABAC  EPG  PBF
APEC	APEC Publications & Web Sites Publications Maintained by APEC  Publications List  Recent APEC Publications  APEC-related Web Sites	APEC	APEC Secretariat The support mechanism of APEC
APEC	Economic Leaders' Meeting Compilation of Leaders Declarations	APEC	Government Procurement Information on Government Procurement within APEC
APEC	Ministerial Meetings Joint Statements of Ministerial Meetings	APEC	APEC Central Fund Assessment Criteria, regulations, etc.
APEC	Committees BAC, CTI, EC, PLG-SME	APEC	Osaka Action Agenda
APEC	Working Groups Updates on Activities within APEC Working Groups	APEC	Manila Action Plan for APEC (MAPA '96)
APEC	APEC Guest Book		

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Email: info@spec.stems.com

OCTI Annual Report to Ministers, 1996, (MS word 6 format)

## ASIA-PACIFIC ECONOMIC COOPERATION



#### APEC- The Organization

- About APEC
- APEC Organization

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- Q & A
- Policies & Procedures
- APEC Secretariat

#### What's New

- Announcements
- Press Advisories/ Releases
- APEC Calendar
- Recent Speeches

#### **Member Economies**

- Individual Economy Report
- Individual Action Plans (IAPs)
- Economic Indicators
- Contact List
- Websites

#### **Business Center**

- APEC Services to Business
- News Briefing
- APEC Business Advisory Council
- SME Network of Networks
- Related Business Links

#### Activities of APEC Fora

Introduction

### Virtual Library

Leaders' Declaration

#### Publications/ Bookshop

New Publications

#### **Databases & Hotlinks**

Databases



Connecting People and Economies through Trade, Investment and Technology. Contact Us
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Economic Cooperation

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iders Deciarations Ministerial Statement

News and Media Events Calendar Business Resources Topics Projects Publications Documents and Reports

KEYWORD SEARCH SEARCH >>

#### Highlights



Korea hosts APEC in 2005. Find out more on the host economy website >>

APEC E-Newsletter Vol6, July 2005

New Tender - Tsunami Recovery: Vocational Training and Consultancy for MSME Development (closing date: July 30, 2005) >>

APEC EqTAP Seminar on Earthquake and Tsunami Disaster Reduction (register by Aug 15, 2005) >>

Youth Festival (2005 APEC Youth Plaza), Aug 17-25, 2005, Seoul >>

Workshop on HIV/AIDS Management in the Workplace, Aug 18-19, 2005, Bangkok >>

Symposium on Social Safety Nets Under Rapid Socio-economic

#### Latest APEC News>>

Business Representatives to Finalize Recommendations to APEC Leaders
Singapore, July 29, 2005 -- Senior Business executives from each of APEC's 21 Member
Economies will meet in Malaysia next week to finalize details of their annual
recommendations to APEC Leaders.>>



APEC 2007 to Enjoy Bipartisan Support in Australia Singapore, July 25, 2005 -- Bipartisan political commitment will ensure APEC's success during Australia's tenure as host economy in 2007, according to Mr. Simon Crean, Australia's Shadow Minister for Regional Development.

During a visit to the APEC Secretariat in Singapore today Mr. Crean said there is broad support across the Australian political spectrum for the success of APEC 2007, which will be hosted by Australia.>>



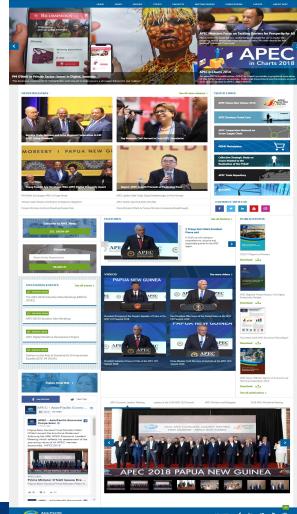
APEC Health Task Force Symposium on Avian Influenza and Preparedness for a Human Health Emergency in San Francisco in July Singapore, July 25, 2005 -- More than 100 officials from 21 APEC economies will meet in San Francisco, California, July 28-29, to discuss how to build the capacity and marshal the resources to control Avian Influenza and ...>>

APEC Oceans Ministers' Meeting to Highlight
Sustainable Fisheries and Marine Resource



## **APEC Secretariat**

**Current website 2016 - Present** 

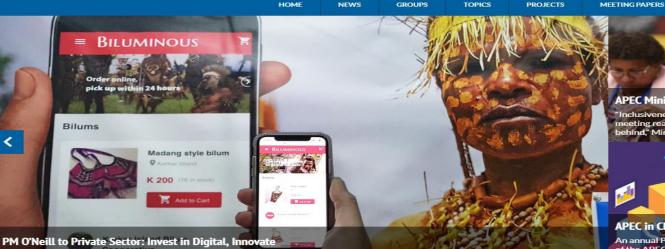




**PUBLICATIONS** 

**EVENTS** 

ABOUT APEC



#### APEC Ministers Focus on Tackling Barriers for Prosperity for All

"Inclusiveness must be our underlying principle for us to make this meeting really meaningful for all our citizens. No one should be left behind," Minister Pato said.



#### **APEC in Charts 2018**

An annual PSU publication, APEC in Charts provides a graphical overview of the APEC region's economic, trade and investment performance as well as in areas related to APEC 2018 theme.

**NEWS RELEASES** 

Resolve Trade Tensions and Drive Regional Cooperation to Lift **APEC Living Standards** 

The business community is "remarkably well placed to help secure a stronger future for our region."

See all news releases >



**QUICK LINKS** 

APEC Papua New Guinea 2018



APEC Business Travel Card



**APEC Cooperation Network on Green Supply Chain** 



MSME Marketplace





Collective Strategic Study on Issues Related to the Realization of the FTAAP **APEC Trade Repository** 

PM O'Neill Encourages APEC to Forge Ahead

APEC Leaders Seek Trade, Digital Breakthroughs in Port Moresby

Chinese Taipei Raises Contribution to Regional Integration

APEC Tackles Alarming Skills Shortfall

Finance Ministers Confront Mounting Disaster Risk

Prime Minister O'Neill to Finance Ministers: Accelerate Breakthroughs

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#### **FEATURES**

**VIDEOS** 



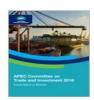
## 5 Things that Chile's President

In 2019, we will champion comprehensive, inclusive and sustainable growth for the APEC region

Pinera said



#### **PUBLICATIONS**



2018 CTI Report to Ministers





APEC Regional Trends Analysis: The Digital Productivity Paradox

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President Xi Jinping of the People's Republic of China at the Vice President Mike Pence of the United States at the APEC

#### 03 - 04 DEC 2018

Seminar on the Role of Standards for Driving Gender Equality (SCSC 04 2018A)













Papua New Guinea Prime Minister Peter O'Neill issued the Era Kone Statement following the 26th APEC Economic Leaders' Meeting which reflects his assessment of the prevailing views of all APEC member economies. #APEC2018



#### APEC.ORG

#### Prime Minister O'Neill Issues Era ...

Papua New Guinea Prime Minister Peter O..

ADEC - Acia-Dacific Economic -

President Sebastian Pinera of Chile at the APEC CEO Prime Minister Scott Morrison of Australia at the APEC CEO Summit 2018 Summit 2018



APEC Senior Officials' Report on Economic and Technical Cooperation 2018

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APEC Economic Leaders' Meeting

Leaders at the 2018 APEC CEO Summit

APEC Ministers and Delegates

2018 APEC Ministerial Meeting



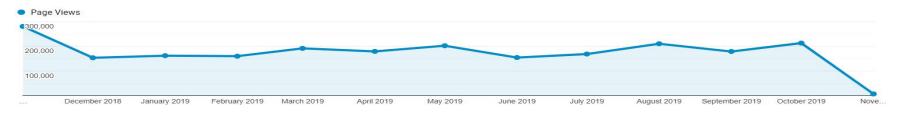


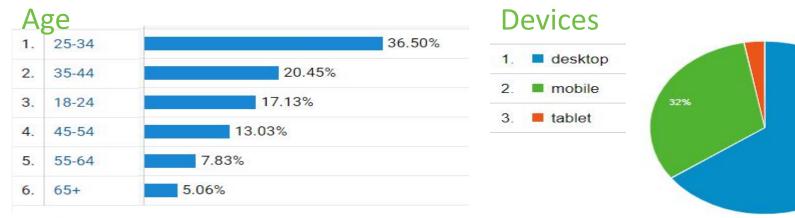




## **APEC.ORG - Traffic Analytics | Nov 2018 – Nov 2019**

## Pageviews: 2.3 million







65.1%

## **Other Online Channels**













#### Website

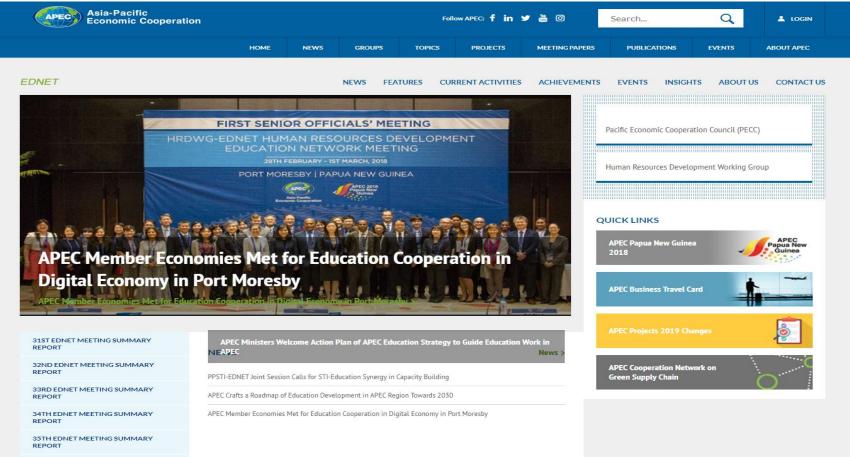
# Digital Tools For members



#### Digital Tool - Satellite Services - What we offer? APEC Asia-Pacific Economic Cooperation Search... LOGIN PROJECTS PUBLICATIONS MEETING PAPERS EVENTS ABOUTUS RESOURCES GALLERY ABOUTUS CONTACTUS See all topics > Easing Access to Capital for Women Entrepreneurs: Loretta McCarthy of Golden Seeds Leading The Perfect Meeting: A How To How To Blow Past Yo ur Crowdfudning Goal Using Female Empowerment Women's Entrepreneurship in APEC eneurs in Hi-tech Start-WE-APEC connects business networks, the private sector and government services in the Asia-Pacific to support women entrepreneurs. Explore our directory > Less than 10% of female entrepreneurs seek out business investment DIRECTORY NEWS RELEASES Read more news > ECONOMIES Street Business School, in Uganda: Entrepreneurship Is FORUM the Path out of Poverty RESOURCES NEWS & EVENTS GET INVOLVED **OUICK LINKS** FINANCING OPPORTUNITIES **Financing Opportunities Make Your Connection** Startups Are the Best Place for Women in Business Why Smart Women Get Stuck and What To Do About It Service Providers Cyan Ta'eed, Connie Mckeage and Jennifer MacDiarmid lead way for women entrepreneurs in Australia Asia-Pacific Economic Cooperation

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## **Digital Tool – Satellite Services - Case Study 1 - EDNET**



## **Digital Tool – Satellite Services - Case Study 2 – Rare Disease Network**



PROJECTS

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#### APEC Rare Disease Network



APEC LIFE SCIENCES INNOVATION FORUM

QUEENSLAND UNIVERSITY OF TECHNOLOGY

THAILAND CENTER OF EXCELLENCE FOR LIFE SCIENCES

PEKING UNIVERSITY-APEC HEALTH SCIENCES ACADEMY

SHIRE ASIA PACIFIC





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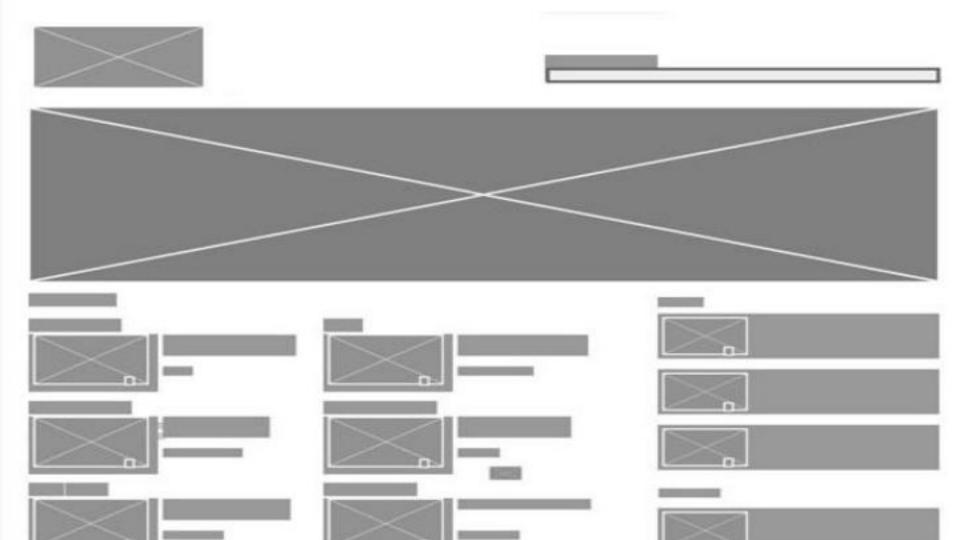
MEMBERS



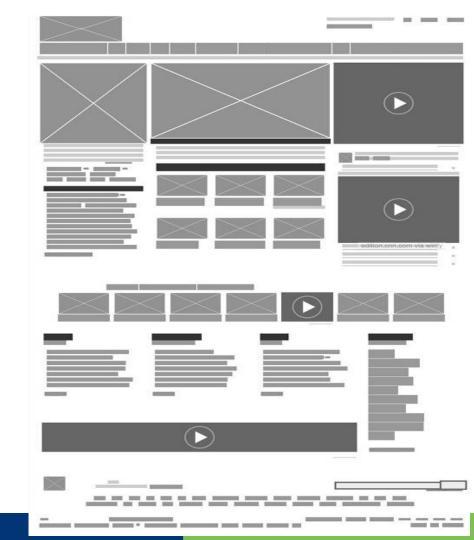
## **Wireframe for Satellite Website**



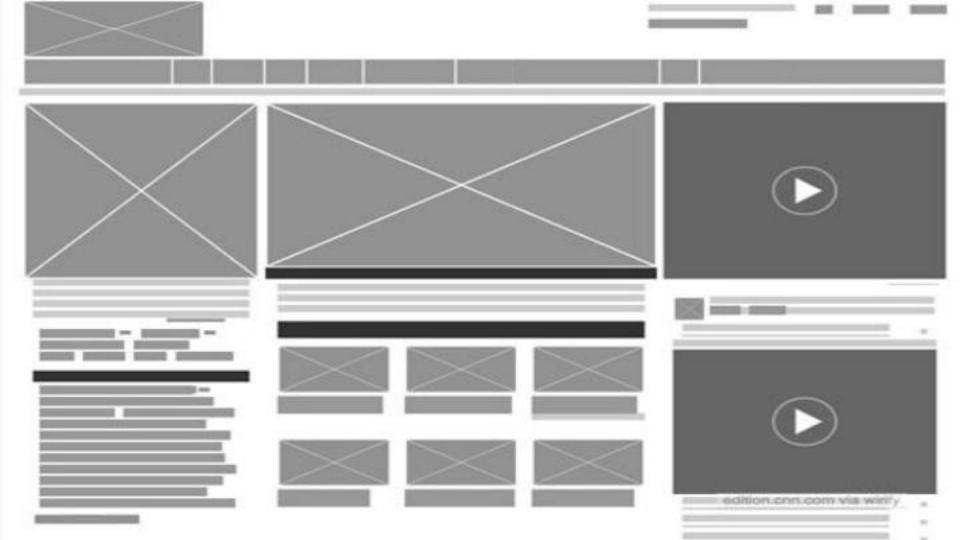




## **Wireframe for Satellite Website**







## **Wireframe for Satellite Website**







## Digital Tool – Satellite Services - Case Study 3 – APEC TR

Useful Links

Asia-Pacific Economic Cooperation Trade Repository

APEC Trade Repository

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New Zealand

Contact

## Digital Tool – Satellite Services - Case Study 4 - Member Economies Page





## Digital Tool - Satellite Services - Case Study 4 - Member Economies Page





APEC has 21 members. The word 'economies' is used to describe APEC members because the APEC cooperative process is predominantly concerned with trade and economic issues, with members engaging with one another as economic entities.

APEC Members	Date of Joining
Australia	6-7 Nov 1989
Brunei Darussalam	6-7 Nov 1989
Canada	6-7 Nov 1989
Chile	11-12 Nov 1994
People's Republic of China	12-14 Nov 1991
Hong Kong, China	12-14 Nov 1991
Indonesia	6-7 Nov 1989
Japan	6-7 Nov 1989
Republic of Korea	6-7 Nov 1989
Malaysia	6-7 Nov 1989
Mexico	17-19 Nov 1993
New Zealand	6-7 Nov 1989
Papua New Guinea	17-19 Nov 1993
Peru	14-15 Nov 1998
The Philippines	6-7 Nov 1989
Russia	14-15 Nov 1998
Singapore	6-7 Nov 1989
Chinese Taipei	12-14 Nov 1991
Thailand	6-7 Nov 1989
The United States	6-7 Nov 1989
Viet Nam	14-15 Nov 1998







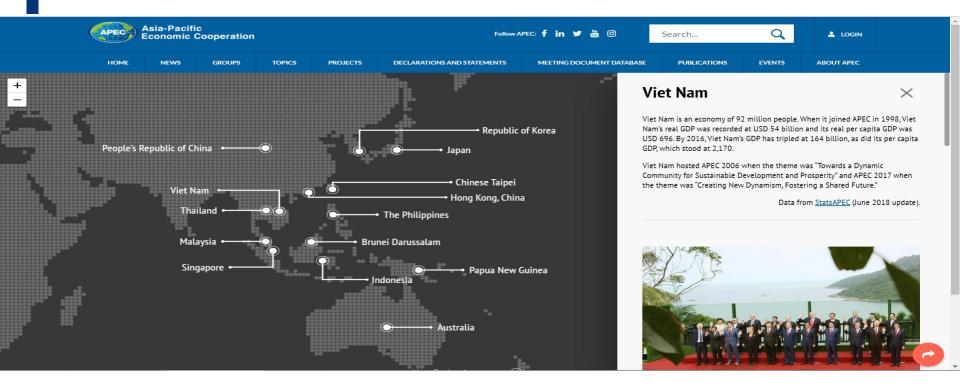


## Digital Tool – Satellite Services - Case Study 4 - Member Economies Page



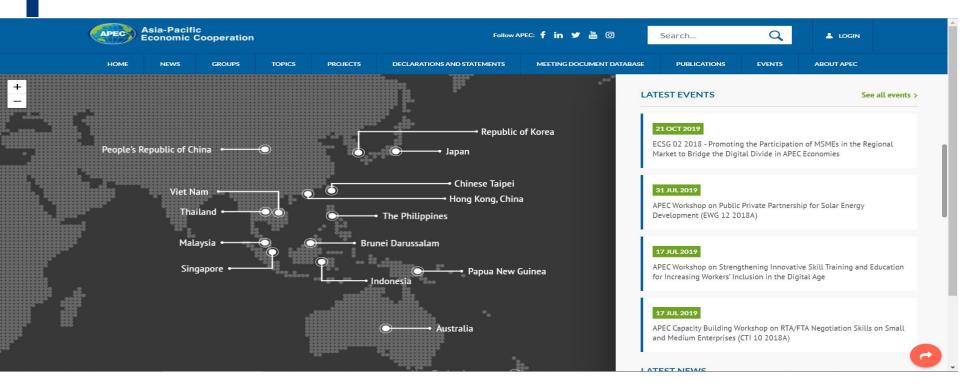


## Digital Tool - Satellite Services - Case Study 4 - Member Economies Page



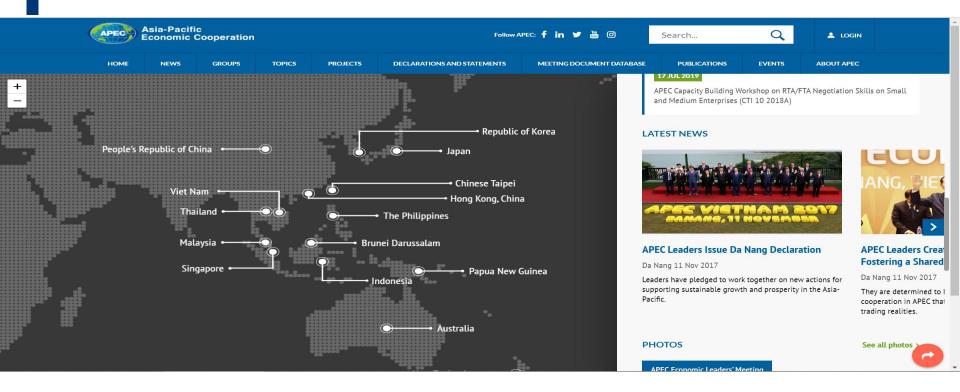


## Digital Tool - Satellite Services - Case Study 4 - Member Economies Page



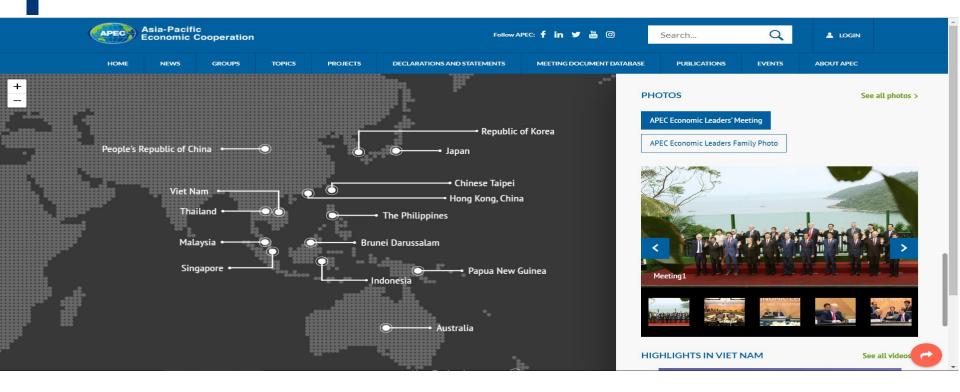


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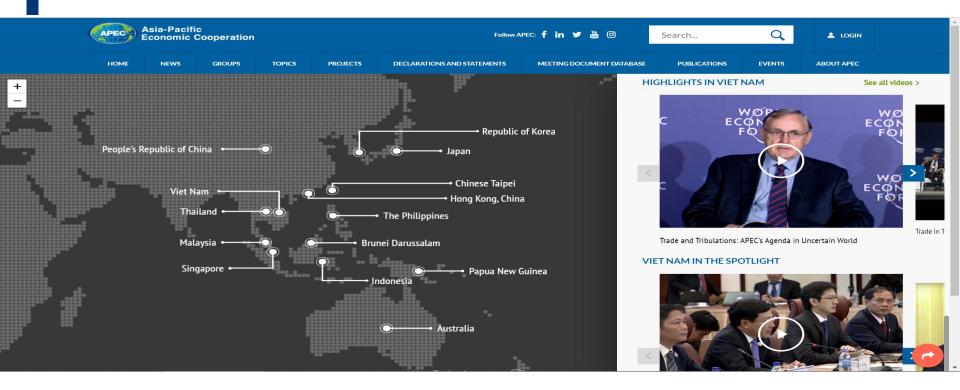


## Digital Tool – Satellite Services - Case Study 4 - Member Economies Page





## Digital Tool - Satellite Services - Case Study 4 - Member Economies Page





## **Digital Tool – Case Study 5**



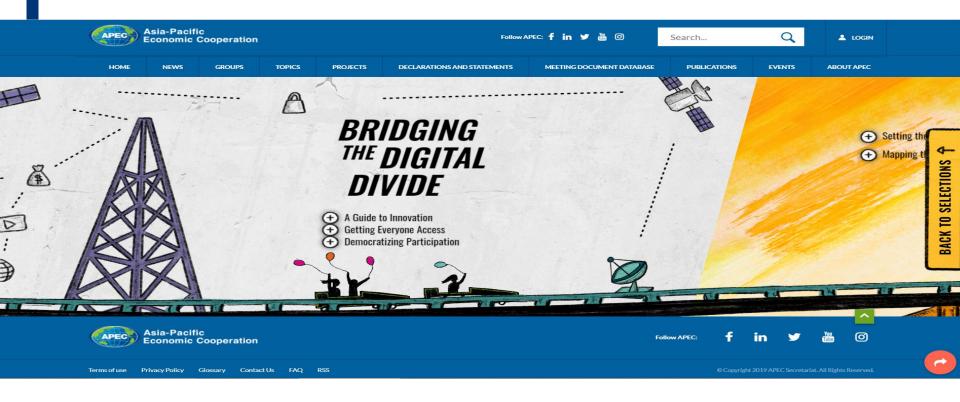


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APEC - Asia-Pacific Economic Cooperation

f 12 days ago

The leaders, ministers and officials of the APEC member economies are convening this week in Port Moresby. Their urgent task is to ensure Asia-Pacific trade and digital development,

#### 10 RECOMMENDED **APEC DATA SCIENCE** & ANALYTICS (DSA)



APEC - Asia-Pacific Economic Cooperation

2 months ago

Do you have what it takes to excel in the era of #bigdata and #automation? The APEC Project DARE recommends these: bit.lv/DARE2017 Read more



#### codeisgo.com

#### CedelsGo

4 hours ago

RT @carolstubbings Around 1/3 of #APEC CEOs are investing in local startup businesses, Read more in @PwCs APEC CE... https://t.co/bqpyni06we



APEC - Asia-Pacific Economic Cooperation

a month ago

Finance ministers are weighing innovative measures for boosting infrastructure development & financing, banking & financing access, intl. tax cooperation & transparency that levels the playing field for businesses and communities in all corners of APEC economies. Read more









APEC - Asia-Pacific Economic Cooperation

12 days ago

Prime Minister Peter O'Neill of Panua New Guinea visited the Concluding Senior Officials' Meeting this morning. extending his warm welcome to all APEC delegates: "The people are very excited to see all the Leaders coming to Papua New Guinea for APEC meeting." #APFC7018 Read more

#### codeisgo.com





APEC - Asia-Pacific Economic Cooperation

11 days ago

Concluding Senior Officials' Meeting the final meeting of senior officials held every year on the threshold of APEC Ministers' Meeting (AMM) and APEC



3 hours ago

RT @leehsienloong: Am back home from #APEC2018. Spoke twice on coping with the effects of digitalisation & technological disruption on our...





APEC - Asia-Pacific Economic Cooperation

f 11 days ago

Papua New Guinea Prime Minister Peter O'Neill encouraged APEC senior officials to push ahead with policy progress, as he welcomed them to Port Moresby for this week's APEC Economic Leaders' Week, #APEC2018 Read more



15 minutes ago

Leaders from 21 Asia-Pacific Economic Cooperation (#APEC) economies wrapped up their annual summit, where they tack... https://t.co/zTM8EfuNTf





APEC - Asia-Pacific Economic Cooperation

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The annual #APECinCharts 2018 is finally here! APEC in Charts provides a graphical overview of the region's #economic, #trade and #investment performance as well as in areas related to #APEC2018 theme. Access it here:





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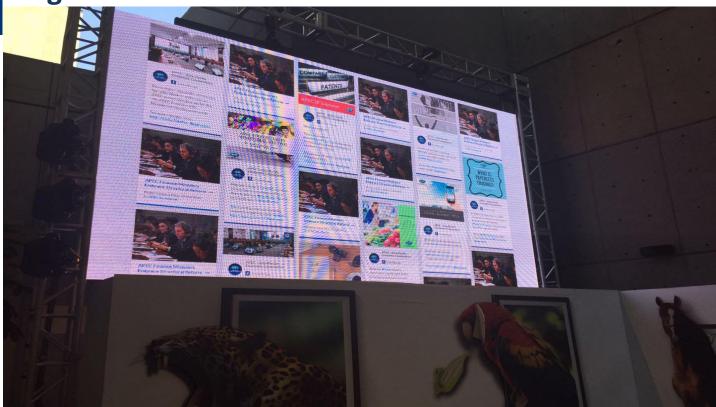
£ 20 days ago

Malaysian Startup Team Wins First Place at GIST APEC Startup Training in Australia: goo.gl/YKfCGk via GIST Net Read more





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## **Digital Tool - Social Wall**





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- APEC Websites Guidelines
- APEC Satellite Website Review Request Form

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APEC) ASIA Pacific Economic Cooperation